

# Justin Lloyd

## art director

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## experience

**Justin Lloyd Creative**  
Freelance Art Director  
March 2008 - Present

Working as a freelance art director, I've worked with a large number of clients on a wide variety of work including broadcast, direct mail ad campaigns, print advertising, new business work, identity design, interactive design, and even a billboard in Times Square.

**Moroch Partners**  
Art Director  
July 2006 - March 2008

As an art director at Moroch, I was involved in broadcast, print, and web advertising as well as direct marketing and point of sale for top clients such as McDonald's, Mrs. Baird's, Midas, and The National Osteoporosis Foundation.

**Tractor Beam**  
Art Director  
May 2006 - July 2006

During my time as a contract employee at Tractor Beam, I developed identity, marketing, advertising, interactive design, illustration, paper systems, menu design, and signage for restaurants and fashion clients.

**latitude - Richards Group**  
Art Director Intern  
June 2005 - August 2005

As an Art Direction intern at latitude, I produced package design, multimedia, point of sale, magazine advertising, direct mail, marketing, logo design, branding, and menu design for clients including DreamWorks, 7Up, Red Lobster, AMD, and Dr. Pepper.

## education

**Texas A&M - Commerce**  
August 2001 - May 2006  
Bachelors of Fine Arts in Art Direction

## abilities

### Computer programs:

Fluent in Adobe Photoshop, Illustrator, InDesign, Flash (front end), Fireworks, Dreamweaver, Microsoft Office. Comfortable in either Mac or PC environment.

### Other Skills:

HTML programming, photography, sound design and composition

## accolades

2008 Dallas Advertising League - 2 Bronze Addys  
2007 Dallas Advertising League - Silver Addy  
2006 DSVC National Student Show Best Advertising Portfolio Award  
2006 DSVC National Student Show 1400 Words Copywriting Award  
2006 DSVC National Student Show Best in Category - Print Advertising  
2005 DSVC National Student Show Dick Sloan Award for Best Junior Portfolio  
2005 Art Directors Club of Houston Student Show Bronze Medal  
2004 Fullwood Portfolio Scholarship